

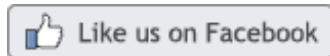
Why just a reminder that you're receiving this email because you have expressed an interest in JOY Hair studio. Don't forget to add info@joyhairstudio.com to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



JOY news | October 2019

w joyhairstudio.com
p 604-990-0123
e info@joyhairstudio.com
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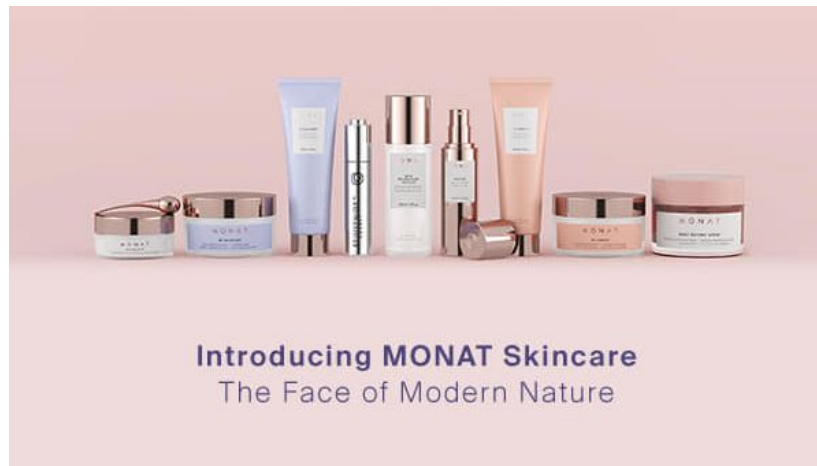
[BOOK YOUR APPOINTMENT ONLINE](#)

October Promo!



Don't let your hair scare everyone this Halloween. We can help control the frizz and unruly curl with a keratin treatment.

Save \$50 on this treatment in October
(service available with Tara, Savannah, Kate
and Jelena)



Anti Aging Skincare you say?

We would love you to have a hands on experience with our new products! Join us for our next event, "Girl Wash Your Face"!

More info [here](#)
Wed Oct 9 7-9pm



We don't know who may need to hear this but...

Your \$5 shampoo will not maintain your \$165 haircolour.

Drugstore shampoos are full of silicones and waxes that build up on the hair, plus many of them contain low grade cleansers and sulphates that will cause your colour to fade.

If you are investing money into professional

colour services, we would love to suggest the right products for you to maintain those vibrant and rich shades until you return to get your roots done!

We have many products that won't break the bank, the best part is that professional shampoos contain far less water than drug store brands and therefore last a lot longer (you use much less as they are so concentrated). In addition to what we recommend below, Monat makes three colour duos that actually help your colour last longer and stay vibrant by depositing extra tone each time you wash. These are available by special order in Brilliant Blonde (golds and reds), Perfectly Platinum (cool blondes and silver hair) and Beautiful Brunette.

A few of our faves:

For cool blondes/silver
Loma Violet Shampoo and Conditioner



For vibrant reds, rich browns and warm blondes
AG Colour Saviour



We would like to take a moment to thank our rep Kim Ivany and AG Haircare for coming to the rescue when we had a case of credit card fraud in the salon last month. Kim immediately replaced the \$500 worth of product that was "bought" (or should we say stolen) by the culprit. This local manufacturer has been incredible in supporting our fundraising efforts and they use partial profits to build schools in Africa for girls. We are very proud to be aligned with them.

Don't let your kids bring home LICE. Pick up a pack (or more) of our new LICE BANDS. Each pony tail elastic work 5-7 days at repelling Lice and are water proof. These are non toxic and clinically proven to keep the bugs away.



Have a safe and happy Halloween!
